

## **RULES OF THE SMILING DAY 2019 COMPETITION**

### **1. PROMOTER**

ANA Aeroportos de Portugal, S.A. with headquarters at Rua D, Edifício 120, Aeroporto de Lisboa, 1700-008 Lisbon, Portugal, with a Share Capital of 200 000 000 euros – registered in the Lisbon Commercial Registry Office with VAT number 500 700 834.

### **2. DISCLOSURE OF THE COMPETITION**

This competition will be announced via the following media:

Instagram® pages of Azores, Faro, Lisbon, Madeira and Porto airports:

[www.instagram.com/aeroportosacores/](http://www.instagram.com/aeroportosacores/)

[www.instagram.com/aeroportofaro/](http://www.instagram.com/aeroportofaro/)

[www.instagram.com/aeroportolisboa/](http://www.instagram.com/aeroportolisboa/)

[www.instagram.com/aeroportosmadeira/](http://www.instagram.com/aeroportosmadeira/)

[www.instagram.com/aeroportoporto/](http://www.instagram.com/aeroportoporto/)

These rules are accessible at

[www.instagram.com/aeroportosacores/](http://www.instagram.com/aeroportosacores/)

[www.instagram.com/aeroportofaro/](http://www.instagram.com/aeroportofaro/)

[www.instagram.com/aeroportolisboa/](http://www.instagram.com/aeroportolisboa/)

[www.instagram.com/aeroportosmadeira/](http://www.instagram.com/aeroportosmadeira/)

[www.instagram.com/aeroportoporto/](http://www.instagram.com/aeroportoporto/)

[www.ana.pt](http://www.ana.pt)

### **3. SCOPE AND DURATION**

3.1. – The “Smiling Day 2019” competition is an event of recreational nature promoted by ANA Aeroportos de Portugal, seeking to provide a moment of relaxation to those who are at the airport, fostering the interaction between passengers, the employees of ANA and of its stakeholders. The action also seeks to increase the involvement and participation of all passengers and/or potential passengers and Instagram® followers, with the winners of the prize mentioned in nr. 5 of the present Rules being selected among the participants that meet the requirements specified in nr. 4 of the same Rules.

3.2. The competition is exclusive for Instagram®.

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- 3.3. – Participation in the competition is free and requires full acceptance of these Rules.
- 3.4. – Individual participation in this competition is composed of a photograph and an accompanying short text, as described in nr. 4.
- 3.5. - There's no restriction on the number of participations submitted to the competition by each contestant.
- 3.6. – Portuguese citizens and foreigners residing in Portugal, over the age of 18 at the time they enter the competition, may participate in the competition, via Instagram®.
- 3.7. – Competition takes place from 9:00 a.m. on 5 April to 6:00 p.m. on 14 April (mainland Portugal time). Only participations meeting the requirements set up in nr.4 will be accepted.
- 3.8. – The competition is open to the general public, excluding employees of ANA or of Geostar (RASO – Viagens e Turismo, S.A.) travel agency, as well as their immediate families.
- 3.9. – The contestants must participate individually. Having the same photo submitted by two different contestants will not be accepted, even if they are both in the picture.
- 3.10. – The contestant must be the author of the pictures.
- 3.11. - Digitally manipulated composite pictures and images, as well as pictures using superposition or any other artifice will not be accepted. However, the pictures submitted may be edited for contrast or exposure adjustment and using the filters provided by Instagram®.
- 3.12. – For the purposes of the preceding paragraph, each contestant assumes sole responsibility for any third-party claims about alleged copyright and related rights.
- 3.13. – Participation in the competition implies acceptance of the transfer of the pictures' and accompanying texts' rights to ANA, S.A., which may use them in institutional publications and means of dissemination, with the author waiving any compensation, financial or otherwise. ANA, S.A. agrees to mention the name(s) of the author(s) of the photo(s) and accompanying texts when using them.
- 3.14. – The Jury of this competition is composed by: Isabel Pina, Beatriz Cuña and Ingrid Lourenço.
- 3.15. – The Jury will evaluate the participations in the competition (photos and accompanying texts) and will deliberate, according to the selection and classification criteria, over both their admissibility and the competition winners.
- 3.16. The Jury will elect as contest winners, from all of the admitted participations (photos

and accompanying text) in each Instagram® channel mentioned in nr.2, those considered as the most creative.

- 3.17. – The Jury may decide not to award some or all of the prizes if it considers that none of the photos evaluated meets the requirements of quality that make them worthy of an award.
- 3.18. – The Jury's decisions cannot be appealed.
- 3.19. – clarification requests regarding this competition shall be sent to the following e-mail address: [contactar@ana.pt](mailto:contactar@ana.pt).

#### **4. FORM OF PARTICIPATION**

4.1 – Participants will have to take a picture (black & white or colour) with the frame, made available at the “Smiling Day” stands in the airport, perfectly visible, using their own photographic equipment. It is expected that the post be as creative as possible.

4.2 To validate their participation, participants will have to adhere to the following instructions:

- 4.2.1 – Post the picture, taken at the airport during the “Smiling Day” competition, on their personal Instagram® page, with the hashtag #SmilingDay19, and tag, in the post, the profile of the relevant airport (e.g., @aeroportolisboa). The post must be accompanied by a creative text.
- 4.2.2 – Follow the Instagram® page of the relevant airport.
- 4.2.3 – The participant's profile must be set to public.
- 4.2.4 – The shared content must remain online until 15 April.

#### **5. AWARDS**

5.1 – A prize will be awarded for each of ANA Instagram® channels (Azores, Faro, Lisbon, Madeira and Porto Airports). Each prize will comprise a round-trip direct flight for two, worth up to €500, to one of the following direct destinations of the VINCI Airports network in Europe: Ponta Delgada, Santa Maria, Horta, Flores, Belfast, Clermont-Ferrand, Faro, Lisbon, Lyon, Madeira, Porto Santo, Nantes or Porto, departing from one of ANA's airports.

5.1.1 Given that the prize is a direct round trip flight, the electable destinations from those enunciated in 5.1 above will vary according to the airport of origin chosen for the trip, and as such not all destinations might be available.

5.1.2 – The prize is valid for 365 days after being handed out to the winner, and the corresponding trip may not take place during the months with the most traffic, such as December (Christmas), April (Easter), July and August.

5.1.3 – The winners must contact Geostar (RASO – Viagens e Turismo, S.A.) directly, through one of its branches, to redeem the prize.

5.1.4 – The winner and his/her travelling companion must travel together on both flights and the reservations must be requested at the same time.

5.2 – No dispute or complaint of any kind shall be made concerning the prize.

5.3 – The winner agrees not to hold the organization responsible for the prizes, namely concerning their quality, or regarding any consequences stemming from having been awarded a prize.

## **6. COMMUNICATION**

6.1 – The winners will be announced on 15 April in each ANA airport's Instagram® account pages.

6.2 – The winners will be contacted by ANA via private message on Instagram®. Once the message is sent, the winners have a period of 15 (fifteen) consecutive days to send the information potentially requested in said message, after which the right to the prize in question will lapse.

6.3 – If the circumstances mentioned in the preceding paragraph take place, ANA may decide to award that prize, or prizes, to the next competitor(s), or not to award the prize(s) in question at all.

6.4 – The winners' personal data will be used by ANA Airports only for contact purposes.

6.5 – The winner will be asked to send, via email ([contactar@ana.pt](mailto:contactar@ana.pt)) or private message on Instagram®, their personal data (name and surname, address, email address, age and proof of identity) for the prize to be awarded.

## **7. OTHER GENERAL CONDITIONS**

7.1 – ANA reserves the right to change, suspend or cancel this promotional action in case situation of force majeure take place, without this entailing any obligation to indemnify the participants.

7.2 – Any participant acting in bad faith and that competes using false information will be immediately excluded. Each competitor agrees not to undermine public order and morality, and to follow the laws and standards in force, respecting the rights of others and the provisions of these Rules.

7.3 – In case of a participation suggestive of fraud, ANA reserves the right to exclude the participant and to cancel the corresponding prize, if awarded. Participations considered to be fraudulent will

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be communicated to the competent authorities and may be subject to legal action. ANA reserves the right to adopt the measures it considers suitable to avoid any suspicious conduct attempting or resulting in fraud regarding the promotional action, ANA or the other participants.

7.4 – ANA is not responsible for any human or technical error that may occur during the action's process or period of activity.

7.5 – ANA reserves the right to, at any time, refuse any participations that contain content that is offensive and/or contrary to the nature and purpose of the promotional action. These participations will be automatically excluded.

7.6 – Situations of omission in these Rules will be resolved via decision by the Jury.

## **8. CONFLICT RESOLUTION**

8.1 – Any dispute or question arising between ANA and the participant, concerning the interpretation or application of these Rules, will be submitted to the courts of the Judicial District of Lisbon, expressly renouncing any other, excepting any mandatory legal rule stating otherwise.

## **9. LIABILITY**

9.1 - ANA does not have the power to limit the content shared by the users within the scope of the competition, except after the fact, and therefore cannot be held liable for the shared content.

9.2 - Participation in the competition implies the knowledge and acceptance of characteristics and limits on the internet, namely regarding technical performance, response times in the consultation, questioning or sending of information, risks of interruption and, more broadly, risks associated with all connections and transmission over the internet, absence of protection of specific data from possible diversion and risk of contamination by potential viruses in the network.

9.3 - It is up to each Participant to take appropriate measures to protect their own data and/or software stored in their computer system against any threat. Any person's connection to the above-mentioned social networks and the Participants' participation in the Competition is done at their sole responsibility.

9.4 - ANA may cancel all or part of the Competition if any kind of fraud is detected, namely via computer or through the determination of the winners. ANA reserves the right, in this case, not to award the prizes to the authors of the frauds and/or to take action in the competent courts. It cannot be held liable in any way by the competitors regarding potential fraud.

9.5 - ANA reserves the right to, without need for justification, cancel, postpone, stop or extend the competition or modify all or part of the terms of these Rules, while continuing to ensure their

compliance. If, after an event beyond its control, ANA | VINCI Airports is required to make use of this prerogative, it will not be held liable.

9.6 - Any participant refusing the implemented change(s) shall cease their participation in the competition.

Lisbon, 1 April 2019